



A portrait of Robert Cowell, a middle-aged man with short brown hair, wearing a white button-down shirt. He is smiling slightly and looking directly at the camera. The background is a blurred coastal scene with buildings, a pier, and water.

ROBERT COWELL

CANDIDATE FOR RAMSEY
HOUSE OF KEYS GENERAL ELECTION 2026



Grow the Economy



Fix Government and
Protect Taxpayers



Deliver for Ramsey

I'M ROBERT COWELL

I'm a local business owner, former Chairman of Ramsey Town Commissioners, father of two and someone who believes the Isle of Man's best years can still lie ahead.

Throughout my career I've built businesses, created jobs and brought people together to solve problems and get things done.

That's the approach I want to bring to the House of Keys.

I believe our Island is at a turning point. Technology, Artificial Intelligence and changing global markets are reshaping economies around the world. The Isle of Man has reinvented itself before — and we can do so again.

But we need confidence, ambition and a Government prepared to make things happen.

**I'm standing because I want to help build
a stronger Ramsey and a more ambitious
Isle of Man.**



WHY I'M STANDING

I believe the Isle of Man should be thriving.

We are a beautiful, self-governing nation with talented people, strong communities and enormous potential.

Yet too often we accept slow decisions, unnecessary bureaucracy and good ideas that never quite become reality.

I don't.

My instinct as a businessman has always been to understand the problem, manage the risks, bring the right people together and find a responsible way forward.

Government cannot build our future alone — nor should it try.

We need genuine partnership between Government, business and communities.

Because ultimately, a stronger economy isn't about numbers on a spreadsheet.

It's about what those numbers make possible.

Better healthcare.

Great education.

Secure pensions.

Good infrastructure.

Homes people can afford.

And opportunities that mean our children don't have to leave the Island to fulfil their ambitions.

That's the Isle of Man I want to help build.

MY THREE PRIORITIES

1: GROW THE ECONOMY

Without a successful private sector, we cannot sustainably fund the public services we all depend upon.

I want the Isle of Man to become one of the best places in the British Isles to **start, grow and scale a business.**

That means:

- faster, more responsive planning and licensing
- smarter regulation
- competitive taxation
- modern digital Government
- backing entrepreneurs and small businesses
- developing finance, technology, maritime and emerging industries
- preparing our workforce for AI and the changing world of work
- investing in skills, apprenticeships and lifelong learning



Growth isn't the destination.

Growth gives us the means to build a better Island.

2: FIX GOVERNMENT AND PROTECT TAXPAYERS

People are paying more and too often feel they're receiving less.

That cannot continue.

Government should be judged by what it delivers, not how many strategies, consultations or reports it produces.

I want to see:

- greater discipline over public spending
- clear accountability for major projects
- meaningful performance measures
- less unnecessary bureaucracy
- faster decision-making
- greater use of public-private partnerships where they deliver better value
- frontline services protected wherever possible

Government doesn't need to behave like a business.

But it should share some basic disciplines with good businesses and households:

Know what you're trying to achieve.

Know what it costs.

Measure whether it worked.

And take responsibility when it doesn't.

3: DELIVER FOR RAMSEY

Ramsey is my home.

My family has lived and worked here for generations. I've built businesses here, raised my family here and had the privilege of serving the town as a Commissioner and Chairman.

I've seen both its frustrations and its enormous potential.

Ramsey needs action on:

Quayside & Flood Defences

Delivering the scheme can protect the town while unlocking land, investment and future regeneration.

Housing & Brownfield Development

Use land we've already got more intelligently, bring empty properties back into use and build more homes without automatically turning to greenfield development.

Cummal Mooar & Healthcare

Deliver the replacement Cummal Mooar facility and protect access to high-quality healthcare in Ramsey and the North.

Town Centre & Investment

Support our high street, encourage private investment and strengthen Ramsey's role as the Island's northern centre.

Queens Pier & Tourism

Build on Ramsey's history, heritage and natural assets and explore opportunities to make the Pier an even greater economic and tourism asset for the town.

**Ramsey doesn't need another decade of plans.
It needs delivery.**

BUILDING THE NEXT GENERATION

An Island Our Children Choose to Stay in

One of my biggest motivations for standing is the next generation.

Too many young people face an increasingly difficult route to a home, a rewarding career and financial independence.

We need more housing, but housing alone won't solve that.

We need to create **opportunity**.

That means:

- more affordable homes and social housing
- better routes into home ownership
- high-quality apprenticeships and vocational education
- preparing young people for AI and emerging industries
- attracting high-value jobs
- supporting entrepreneurship
- creating thriving towns and communities

I want young people growing up in Ramsey today to believe they can **build a career, build a business, buy a home and build a life here.**

**That's what
intergenerational fairness
means to me.**



THE BIG DECISIONS

Practical. Affordable. Evidence-Led.

The next Government will face major decisions on energy, infrastructure, population and our public finances.

My approach will be consistent.

Energy & Net Zero

I support reducing carbon emissions where it is practical, affordable and delivers genuine benefit.

But energy security and affordability must come first.

We should keep our technological options open rather than betting the Island's future prematurely on any single solution.

Mooir Vannin

Any decision must be based on robust evidence, value for the Manx public and protection of our Island's long-term interests.

I will not support a project simply because Government has already invested time or political capital in it.



Immigration & Population

Our economy needs talented people and immigration will remain important to the Island's future.

But population policy must work for existing residents too.

We need effective border management, a clear understanding of our skills needs and immigration that supports sustainable economic growth.



Food Security

Recent global events have reminded us of the importance of resilience.

We should support Manx farmers and producers and look practically at how Government-owned infrastructure, including our sea connections, can strengthen local production and food security.

On every major decision I'll ask the same question: does this make the Isle of Man stronger for the next generation?

THE KIND OF MHK I WILL BE

I believe in:

- Economic growth with purpose.
- Rewarding hard work and enterprise.
- Strong communities.
- Responsible Government.
- Excellent public services.
- Long-term thinking.
- Intergenerational fairness.

And I don't accept that decline is inevitable.

If elected, I will be visible and accessible, publish regular updates, vote independently and challenge decisions when I believe Ramsey or the Island deserves better.

But I don't want to spend five years simply pointing out what's wrong.



I want to build what's next.

I've built businesses.

I've created jobs.

I've served Ramsey.

Now I want to bring that experience to Tynwald and work with others to build a more confident and ambitious future.

**A STRONGER RAMSEY.
A MORE AMBITIOUS ISLE OF MAN.
A GOVERNMENT THAT DELIVERS.**



Robert Cowell

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House of Keys General Election 2026



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